

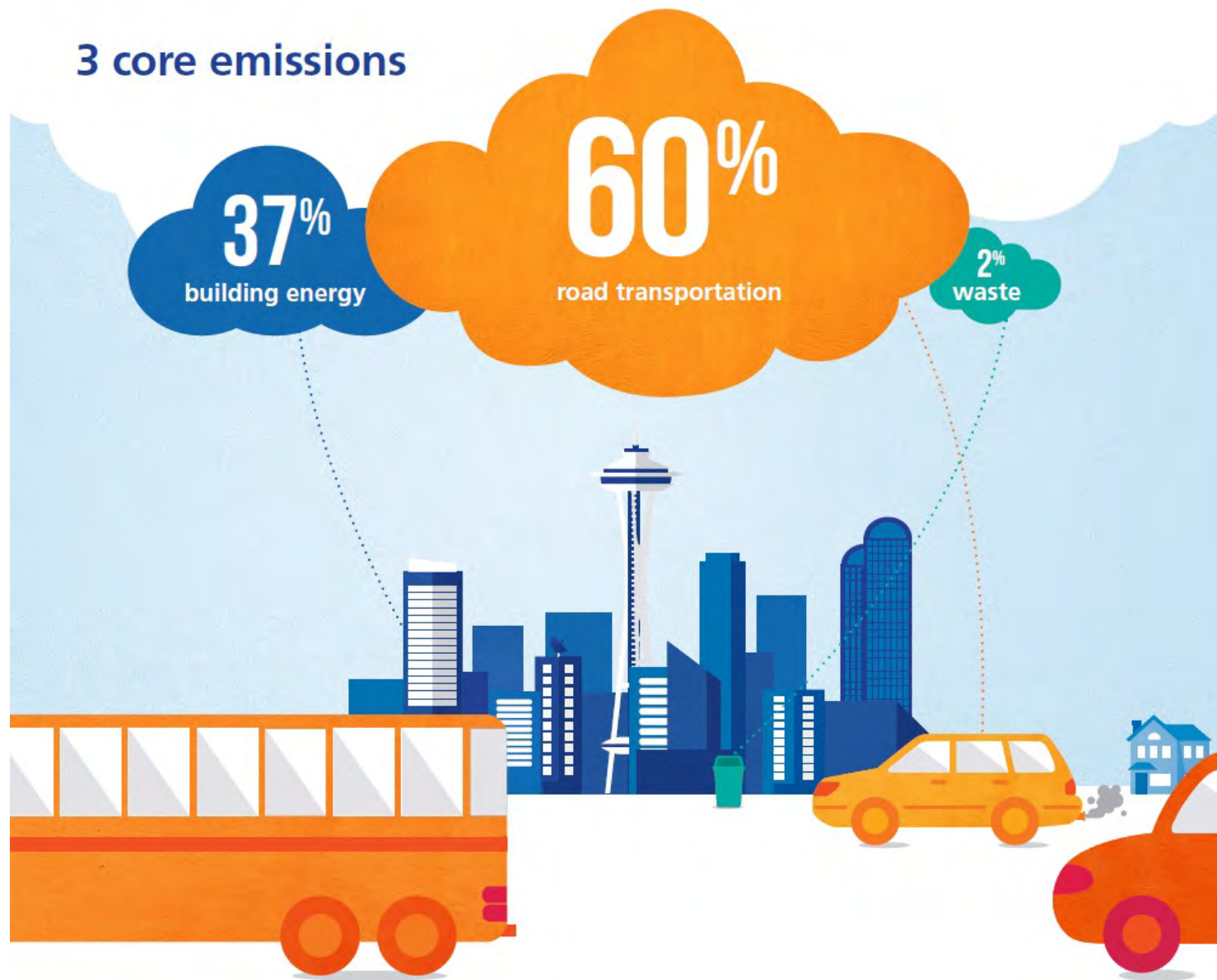
# UPDATE Climate Action Plan and Related Efforts

Edie Gilliss, Citywide Coordinator for Climate Initiatives, OSE  
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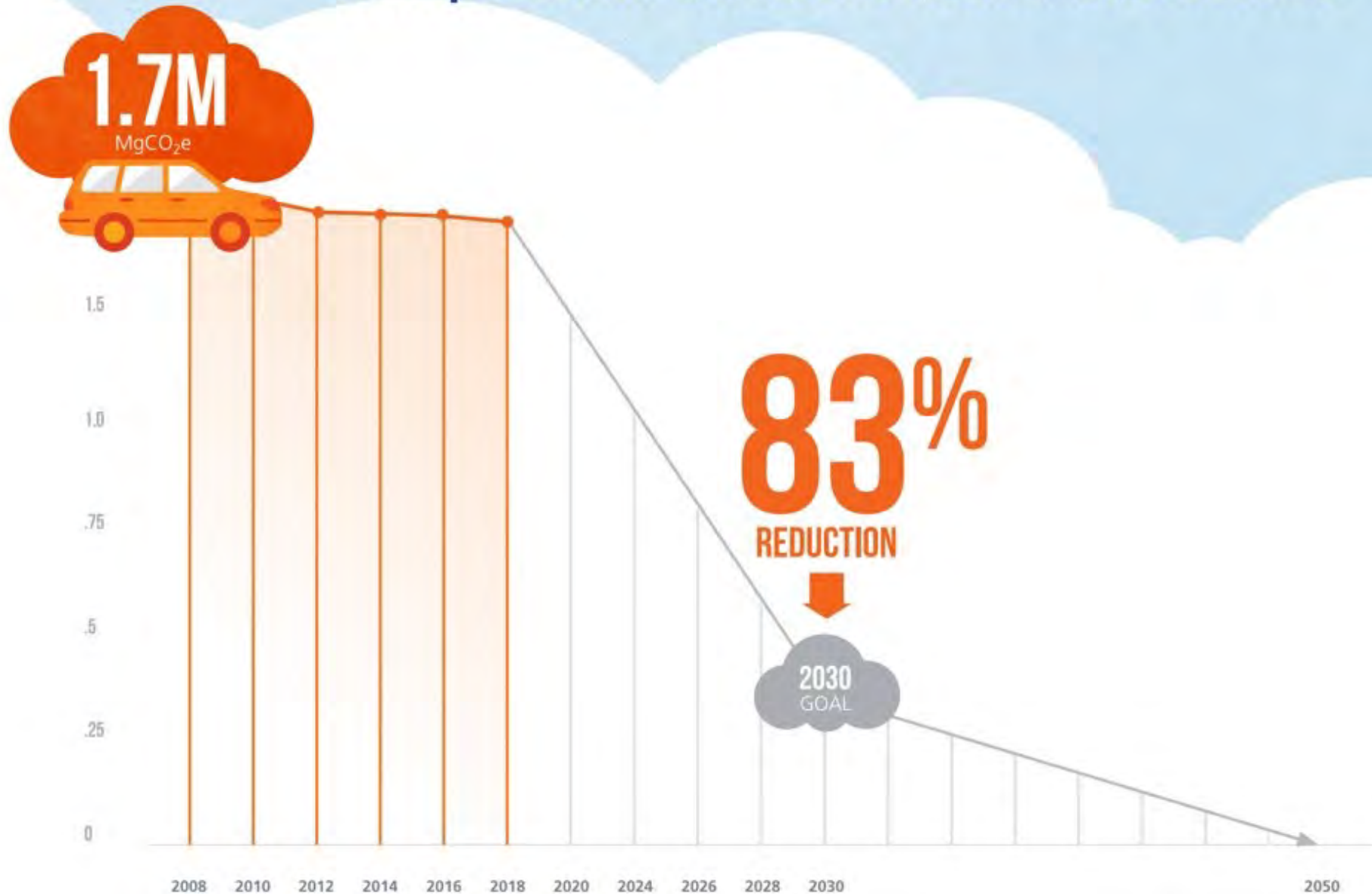
City of Seattle

## 3 core emissions



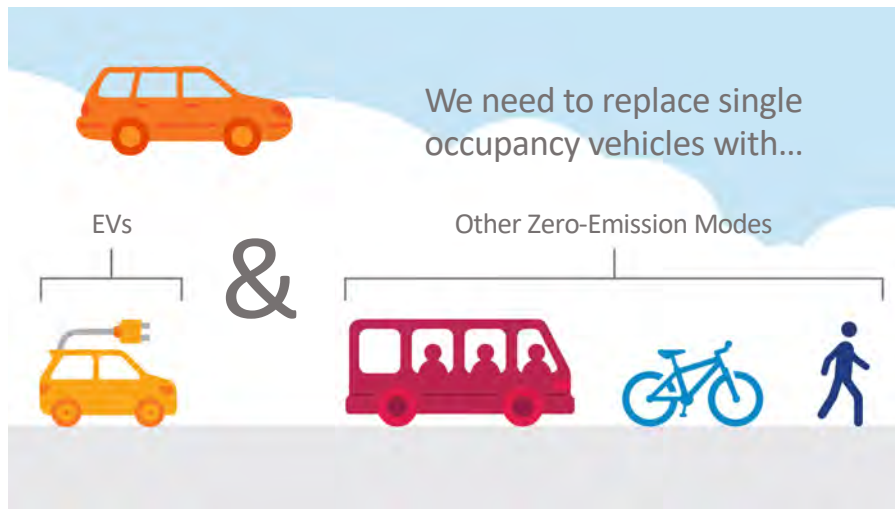
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# Transportation Emissions Reductions Needed





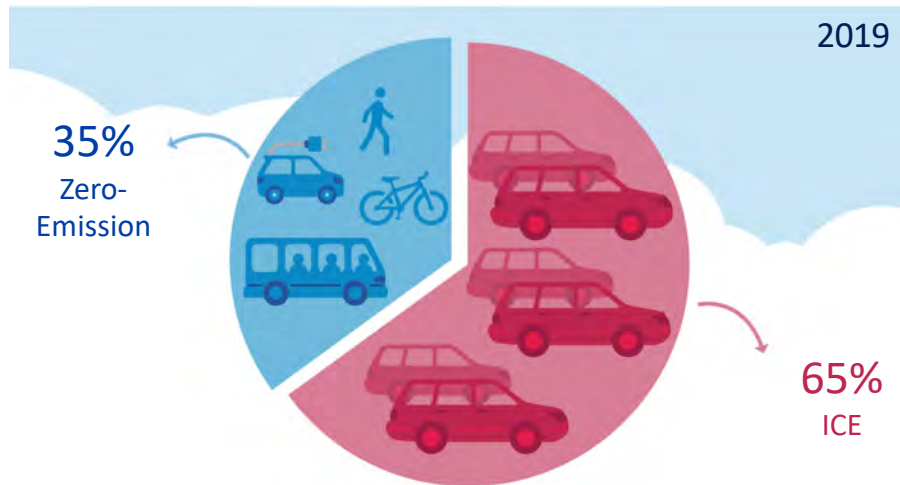
# Most of Seattle's emissions come from the transportation sector, and personal vehicles alone account for 51% of all emissions.



Reducing transportation emissions 83% by 2030 will require a concerted, coordinated effort to [shift trips away from single-occupancy vehicles](#) and [increase the adoption of electric vehicles](#).



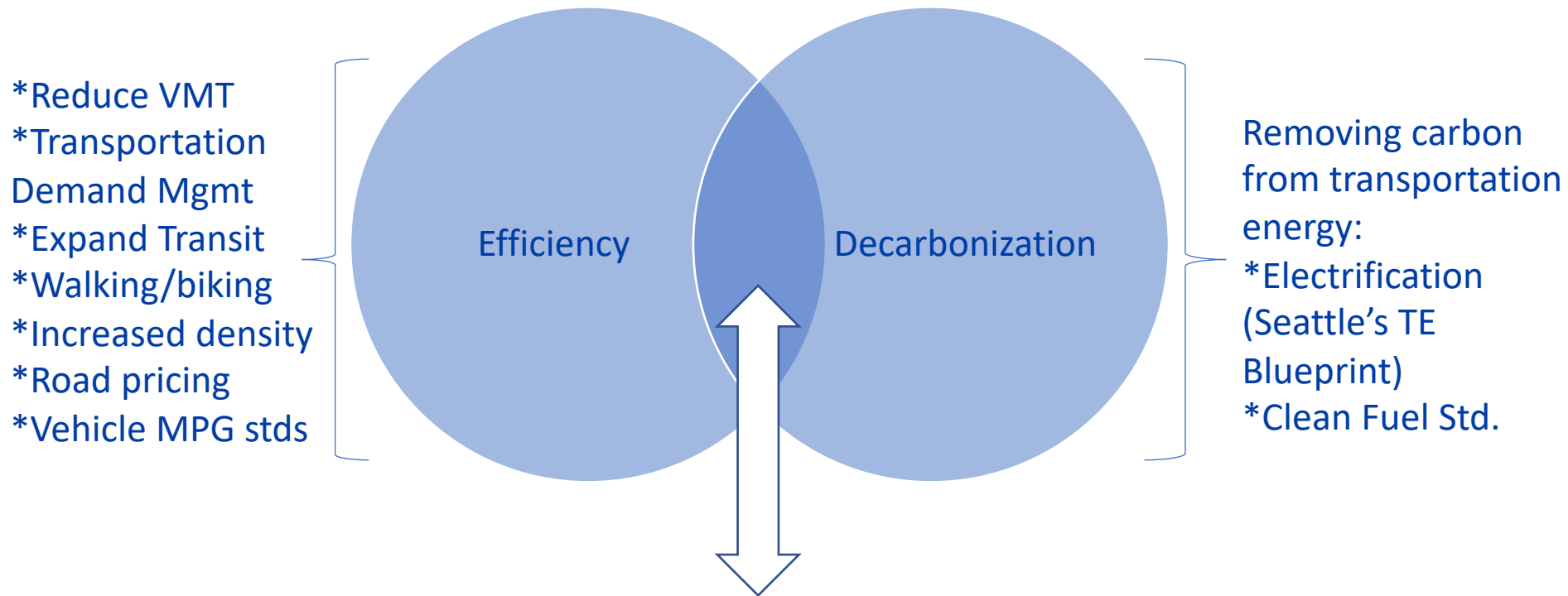
# In 2019, 65% of all trips were made in internal combustion engine (ICE) vehicles.



SDOT's goal is for 9 out of every 10 personal trips to be zero emissions by 2030. Transit, walking, biking, and trips in electric vehicles (EVs) accounted for 35% of trips on average weekday (PSRC Household Travel Survey, 2019).



# Transportation Pathway for ZERO Carbon by 2050:

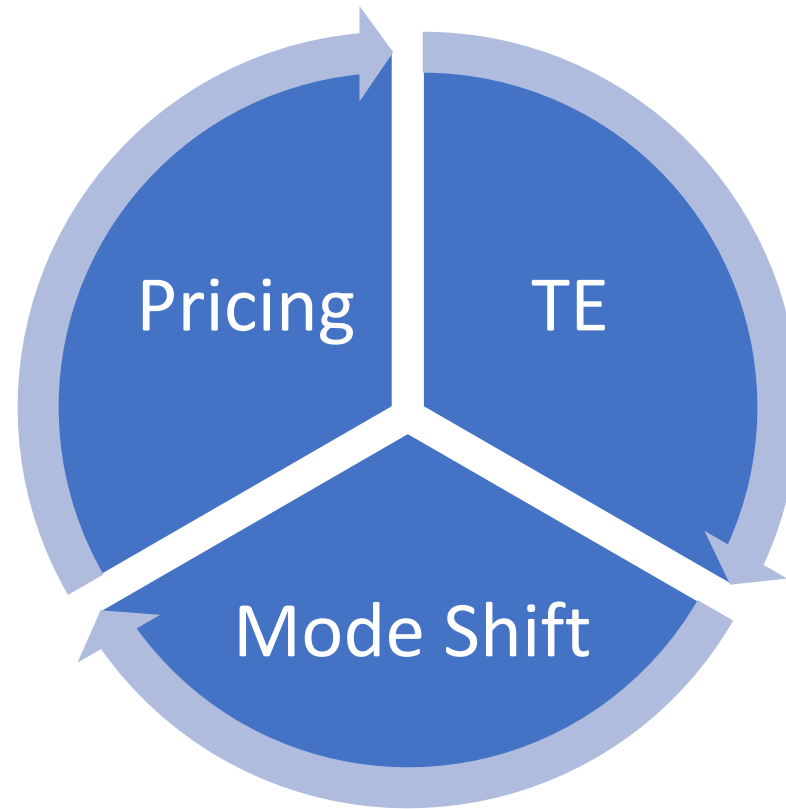


**Aggressive Efficiency + Aggressive Decarbonization = Carbon Free by 2050**



**City of Seattle**

# Reducing Seattle's Transportation GHG



# Seattle's Clean Transportation Electrification Blueprint

*Electrifying Our Transportation System*



City of Seattle



# 2030 North Star Goals

- 100% of shared mobility is electric
- 90% of personal trips are zero emission
- 30% of goods delivery is zero emissions
- 100% of City fleet is fossil fuel free
- 1 or more 'Green & Healthy' Streets (*Zero Transportation Emission Areas*)
- Infrastructure required to stay ahead of TE adoption is installed and operational



# EV Readiness Ordinance (EVRO)

- Amended land use code in 2019
- Requires 40amp 220v plugs installed in all new off-street parking stalls
- Residential: 20-100% of spaces
- Non-residential: 10% of spaces
- Flexibility for utility upgrades



# Public Charging Infrastructure

- Seattle City Light installing 20+ public DCFC
- SDOT permit for curbside chargers (EVCROW)
- Reduced off peak rate to incentivize TNC charging
- Partnering with environmental justice communities to co-plan charger projects



# Zero Emission Last Mile Deliveries

- Seattle Neighborhood Delivery Hub
- Nation's 1<sup>st</sup> ZE last mile delivery pilot
- Microhub- central drop-off/pick up location for goods in common carrier parcel lockers



# Climate + Congestion Calculator Prototype

## Summary + Caveats

- **Provides SDOT a model:** quantifying how our work programs / investments impact VMT and transportation emissions
- **Allows SDOT to toggle combinations of strategies** – at different "intensities" – to achieve necessary GHG reduction
- **Still just a model!** Helpful thought exercise to validate and/or challenge our perceived notions





# Climate + Congestion Calculator

## Prototype

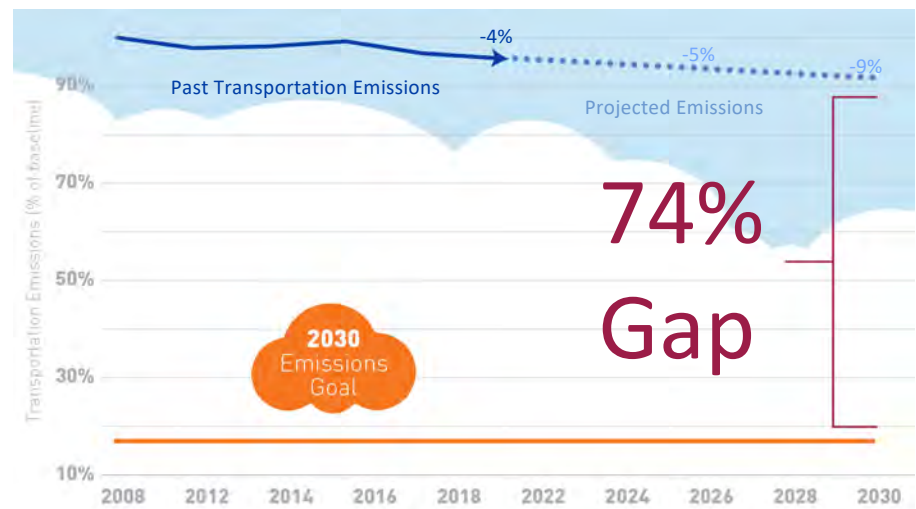
### Strategy List

<b>TDM and Mobility Options</b>	<a href="#">Commuter Trip Reduction (CTR) Program</a>	<b>Pricing and Curbside Management</b>	<a href="#">Congestion Pricing</a>
	<a href="#">Transportation Management Programs (TMPs)</a>		<a href="#">Comprehensive Bridge Tolling</a>
	<a href="#">Increased Remote and Hybrid Work</a>		<a href="#">Low Emission Zone</a>
	<a href="#">Eliminate Employer Parking Subsidies</a>		<a href="#">TNC Pricing Structure</a>
	<a href="#">Bike Share Reduced Fare Program</a>		<a href="#">Gas Tax Increases</a>
	<a href="#">Shared Electric Scooter Reduced Fare Program</a>		<a href="#">Dynamic Parking Pricing</a>
	<a href="#">Personal E-Bike Purchase Incentives and Growth</a>		<a href="#">Expanding Paid On-Street Parking</a>
	<a href="#">Bike Share Program</a>		<a href="#">Increasing On-Street Parking Rates</a>
	<a href="#">Shared Electric Scooter Program</a>		<a href="#">Charging for On-Street Parking on Sunday</a>
	<a href="#">Car Share Program</a>		<a href="#">Increasing Commercial Parking Tax</a>
	<a href="#">First/Last Mile Microtransit Services</a>		<a href="#">Changes to Residential Parking Requirements</a>
<b>Walk and Bike Investments</b>	<a href="#">Bike Master Plan Implementation</a>	<b>Freight</b>	<a href="#">Commercial Loading Improvements</a>
	<a href="#">Stay Healthy Streets</a>		<a href="#">Delivery Vehicle Registry &amp; Fee</a>
	<a href="#">Green and Healthy Streets</a>		<a href="#">Zero Emission Delivery Alternatives</a>
<b>Transit Operations and Investments</b>	<a href="#">Bus Speed and Reliability Improvements</a>	<b>Electrification</b>	<a href="#">Electrification of Personal Vehicles</a>
	<a href="#">Bus Service Increases</a>		<a href="#">Electrification of Freight Vehicles</a>
	<a href="#">Streetcar Service Increases</a>		<a href="#">Electrification of Shared Mobility Vehicles</a>
	<a href="#">Reduced Transit Fare Programs</a>	<b>Land Use</b>	<a href="#">Increase Commercial/Mixed Use Zoning</a>
	<a href="#">Link Light Rail Expansion</a>		



# If we continue with business as usual, we will miss our emissions reduction goal by 74%.

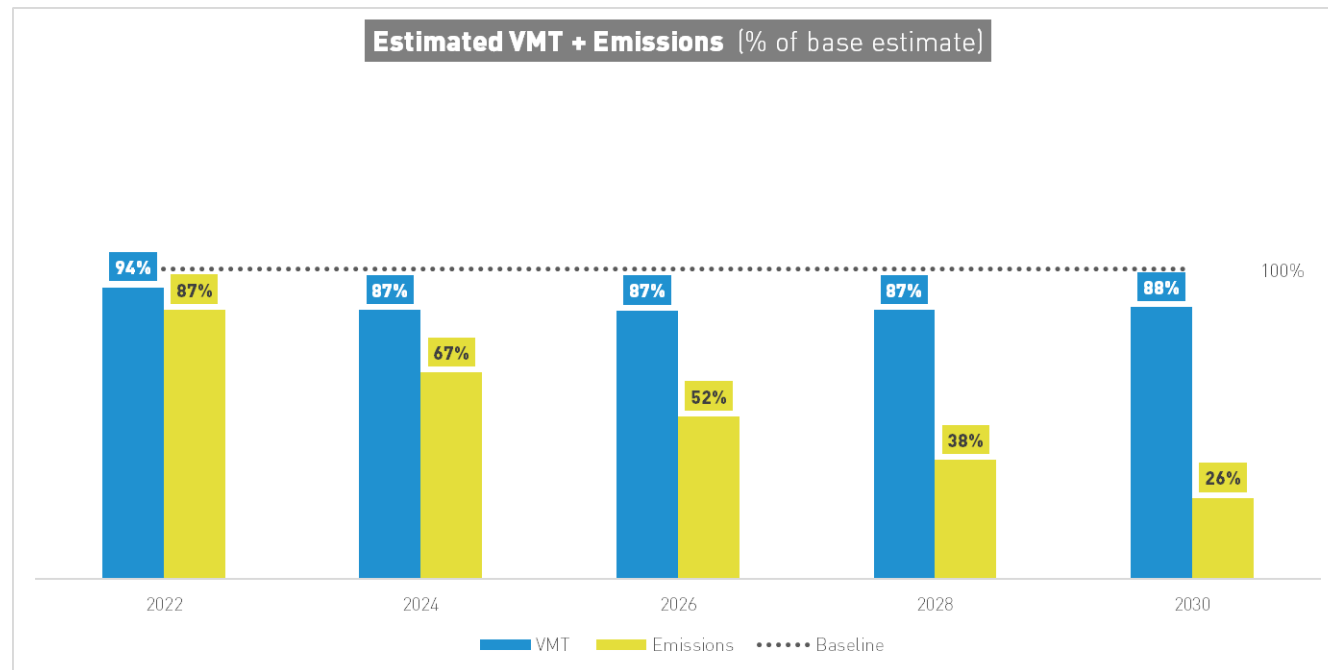
Even in the most optimistic scenarios, SDOT's current programs are only projected to decrease emissions an additional 5% by 2030 (on top of the 4% reduction we achieved from 2008 to 2018).



# Climate + Congestion Calculator Prototype

## Preliminary Results: “Aggressive” Scenario (3% pop growth)

- All strategies implemented as “on”
- All strategies follow “aggressive” pathway
- Population and freight continue to grow similarly to previous decade



# What needs to happen to get there?



People take **twice as many transit trips** on an average weekday, which requires an **89% increase in transit service**.



1 out of 2 cars on the road is an EV, compared to 1.6% today.



**3 out of 4 commuters** who currently drive shift to other modes or working from home as a result of CTR, TMPs, and changing work habits.



We implement a range of **parking and road pricing strategies** that reduce driving 10%.



We **double the number of trips made by bike and shared micromobility** by completing the bike network and expanding bike and scooter share programs.



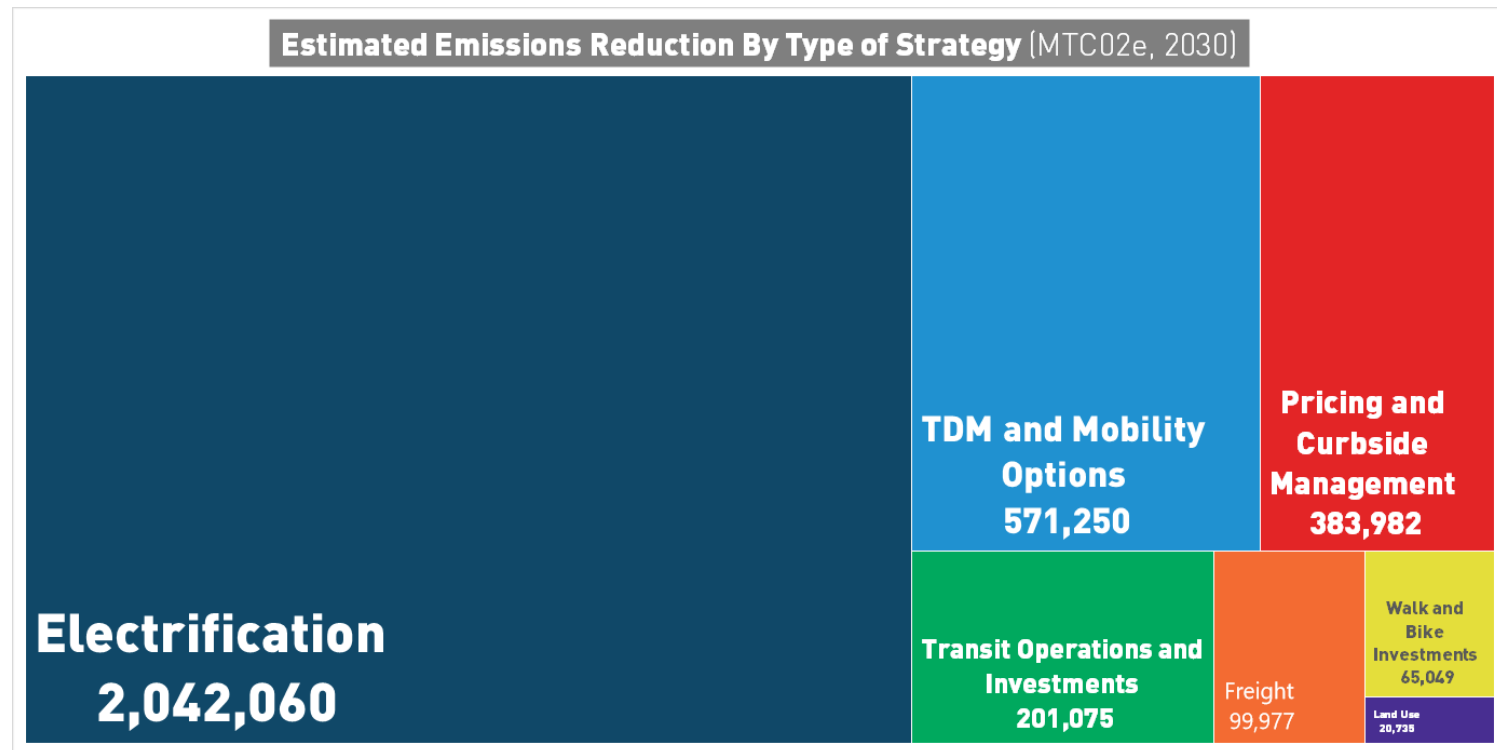
# What would our mode split look like?



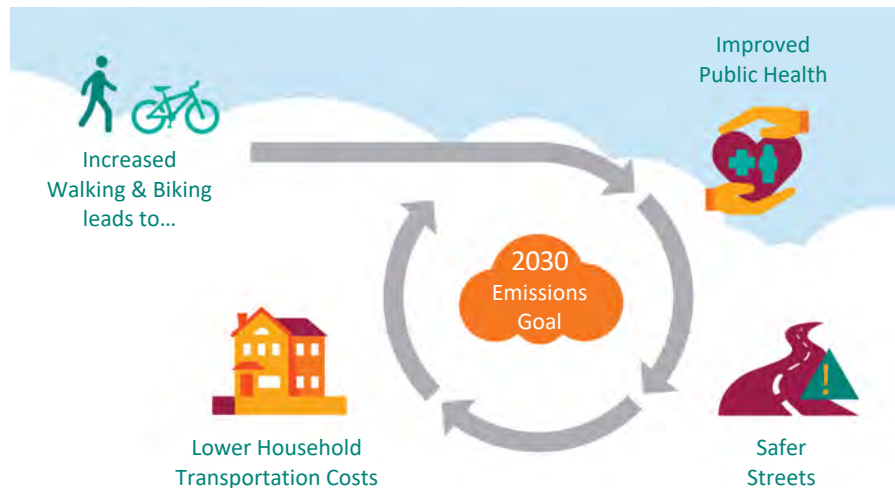


# Climate + Congestion Calculator Prototype

Emissions Reduction : “Aggressive” (+ 3% pop growth)



# Investing in walking and biking will reduce emissions and deliver a multitude of co-benefits.

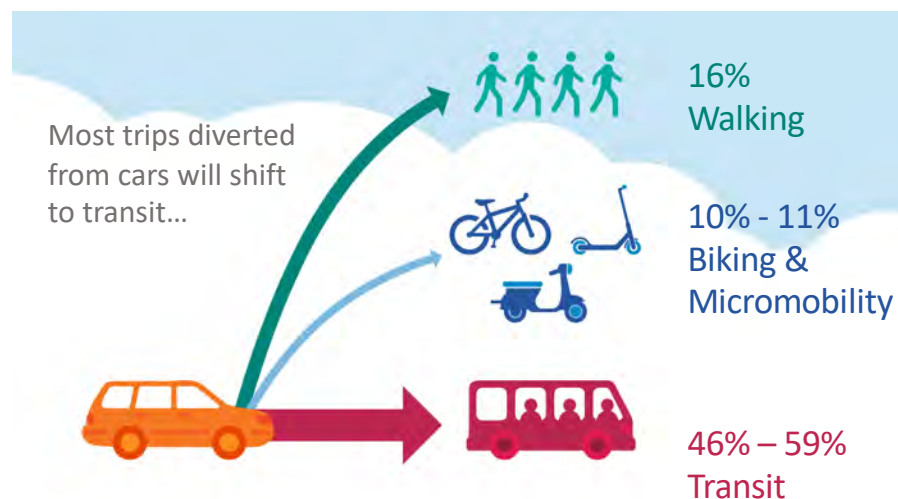


Improvements to encourage more walking and biking are projected to decrease transportation emissions 1-3% by 2030 while also improving public health, helping create safer streets, and lowering household transportation costs.

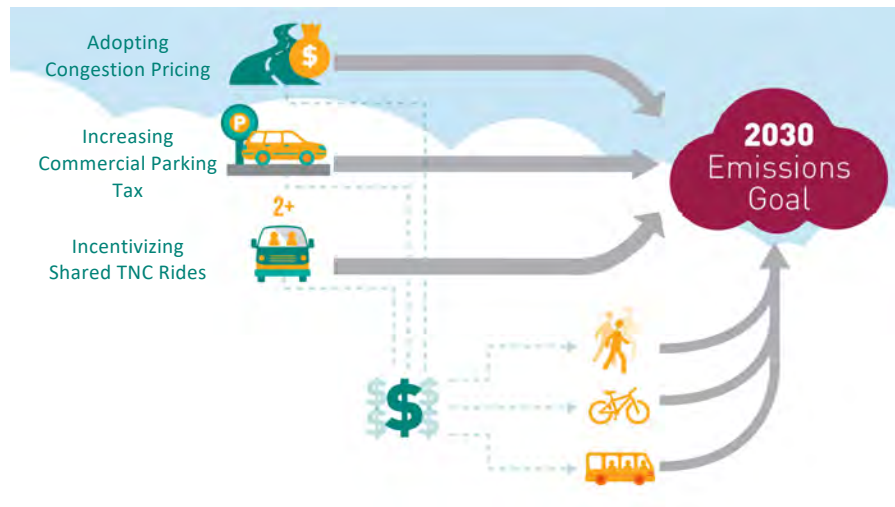


# Continued investment in transit will underpin our ability to meet our climate goals.

In addition to generating direct emissions reductions, investments to improve and expand transit will play an outsized role in enabling many other emissions reduction strategies. **Most trips diverted away from a car by other strategies are projected to shift to transit.**



# Adopting equitable road and parking pricing policies would support our efforts to reduce transportation emissions on multiple fronts.



Pricing strategies, including congestion pricing, encouraging shared TNC trips, and gradually increasing the commercial parking tax, could reduce emissions 5-10% by 2030 and generate millions of dollars to reinvest, spurring further reductions.



# Q&A

